

Certificate in Public Policy

For International
Students (CPPI)



PROSPECTUS

TAKSHASHILA
INSTITUTION

Certificate in Public Policy for International Students

Overview

As economic growth propels India and many developing countries towards higher prosperity over the next decade, it is imperative that its structures, processes and ideas of governance keep pace. Closing the governance gap requires talented individuals to be equipped with the right ideas, competencies and networks.

The pioneering *Certificate in Public Policy for International Students (CPPI)* programme is specifically designed to create talented professionals who are well-equipped to engage in the complex arena of public affairs.

It will provide a firm understanding of the fundamentals of public policy, economic reasoning, and governance and enable participants to apply them in their professional lives.

The programme is also designed to help participants become more engaged in the policy making process, as analysts, as public leaders, officials, public relations specialists, or indeed, as active citizens.

Outcomes that matter

The *CPPI programme* equips students with the knowledge of policy making process in India and elsewhere in the world and the factors that influence it. Participants will acquire a range of skills that will help them to actively participate and influence the Government and policy makers in formulating and implementing the right policies.

Learning from the best

The faculty is drawn from Takshashila's global network of academic experts, practitioners and experienced professionals, making for an innovative, exciting and inspiring curriculum that both addresses the basics of the discipline as well as teaches skills that can be readily applied at the workplace.

Who should take this course

The CPPI programme is inter-disciplinary in nature and is an applied programme.

The programme for international students is ideal for young bureaucrats who are forging their career. They can come any background including humanities, sciences, engineering, journalism, law, finance and others.

Schedule

The first batch of CPPI for international students is set to begin in April 2017. The CPPI consists of a 14-week blended learning programme. Most of the course will be conducted remotely using an online Learning Management System.

Programme Structure

To successfully complete the course a student must:

1. Complete the two core modules
2. Complete the elective
3. Pass a composite final examination.

Application Deadline: 15 Apr 2017

Course Commences: 29 Apr 2017

Outcomes and Curriculum

A trained, public policy professional

What are the principal policy challenges developing countries faces today? Does the popular discourse frame these problems accurately? Does the political system address the fundamental problems in an efficient and effective manner? How do we evaluate the manifestos, proposals and demands made by political parties, interest groups and civil society? How do we engage as trained professionals to make a constructive contribution to our country's future?

The CPPI Programme is designed to help dynamic individuals to navigate through the complex policy environment. Through networked self-study, lectures and interactive discussions, participants will gain a firm understanding of policy landscapes and emerge better equipped to play a competent role in public affairs.

Skills

Through the programme, students would be better able to:

- Identify and understand their country's policy environment
- Situate their country's role as an emerging geopolitical and geoeconomic power within the context of its developmental challenges
- Apply economic reasoning in analysing public policy challenges
- Engage, negotiate with and partner with government, public and non-governmental organisations
- Acquire the necessary skill set to communicate, persuade, and implement policy ideas.
- Forge effective relationships with policy actors and policy networks

Curriculum overview

Foundational Series: International students will be given extra webinars and reading material at the beginning of the course to familiarise themselves with the political and economic landscape of India.

Core Modules: Two core modules form the backbone of the course: CP101 Introductory Public Policy Analysis & CP102 Economic Reasoning and Public Policy. The lesson plan for these two modules stretches across 12 weeks, with prescribed readings, curated video lectures and assessments each week. The modules have been specifically designed by academic experts to suit the unique requirements of this programme.

Elective: Students have to choose one of the two electives on offer and must complete the required readings and assignment for the selected elective.

Final Examination: Students must pass a composite final examination conducted at the end of the course.

Course Customisation: The CPPI will be customised for the international students that will help them apply the principles and frameworks taught in the course in their respective policy environment. This will be done through additional readings and presenting them with case studies from the African continent.

Course Outlines

CP101: Introductory Public Policy Analysis

This module covers the analysis, design, evaluation and marketing of public policies in India. It has three broad components.

The first component deals with an overview of the normative and positive aspects of the Indian state and its governments and focuses on the roles, motivations and behaviours of the various players in the dynamics of policy making. It aims to provide students with a basic framework to understand how public policies are made in India.

The next component introduces key concepts and methods of policy analysis and provides a practical guide on how they might be applied to address India's developmental challenges.

The final component covers policy assessment and programme evaluation with an emphasis on analytical methods.

CP102: Economic Reasoning and Public Policy

This module concerns the application of economic reasoning to the design, implementation and outcome evaluation of public policies.

The module will introduce the students to the basic tenets of economics. It will then introduce the basic concepts of demand and supply, and how these can be used to analyse such policies as price controls, minimum wage, import and export duties, subsidies and others. The key point which would be emphasised is the need to maintain a reasonable balance between demand and supply in a dynamic context.

The module then explores the different types of market failures in an economy and the possible solutions to mitigate them. Topics covered include externalities, public goods, information asymmetry, moral hazard and principal-agent problems. Further, it dwells on the role of governments in

markets and how government interventions influence market outcomes. It also deals with government failures.

Electives

Each CPPI batch is given an option between two electives. Some of the past elective choices are: International relations, terrorism, urban governance, public health, China, macroeconomics, politics in India, and many more.

Faculty

Takshashila's global talent network

Takshashila's unique networked think tank model connects to the best talent regardless of geographical locations.

Takshashila is guided by a Council of exemplary individuals who provide leadership, corporate governance and ensure robustness of our intellectual output. Councillors are drawn from among those who have made significant contributions to improving public policy in India or have supported Takshashila in extraordinary ways.

Fellows are appointed on an annual basis to conduct policy research on specific areas. They are usually drawn from the ranks of accomplished professionals who have passion and energy for public policy.

Course Faculty

Nitin Pai, Director, Takshashila Institution
Pavan Srinath, Head, Strategy and Programmes, Takshashila Institution
Pranay Kotasthane, Head, Geostrategy Programme, Takshashila Institution
Anupam Manur, Policy Analyst, Takshashila Institution

Guest Faculty

Dr. M. Govinda Rao, Member, 14th Finance Commission
Prof. Rajeev Gowda, Rajya Sabha MP
Narayan Ramachandran, Fellow at Takshashila Institution, Mint Columnist
Dr. Rajan Govil, Former IMF Economist and Fellow at Takshashila Institution
Raj Cherubal, Fellow & Director, Chennai Citiconnect
V Ravichandar, member, BBMP Restructuring Committee

Administration

Pedagogy:

The course is taught largely online with webinars scheduled on the weekends. Students are expected to devote around 10 hours a week for reading study material, attending webinars, and completing assignments for each module.

The CPPI uses an effective virtual classroom called the Webex platform, which facilitates live interactions through audio and text.

Students are also given access to the Learning Management system that fosters structured learning through organised presentation of the required readings, apart from a lively and engaging forum and a platform for students to blog.

Admissions Policy

Candidates are expected to be deeply committed to transforming their societies for the better by engaging in public affairs. It welcomes applicants from any discipline.

Eligibility

Candidates should have a Bachelor's degree (at least 50% marks) in any discipline.

The ideal candidate should have:

- Strong communications skills in English, especially the ability to write effectively
- Analytical reasoning ability
- An open mind and the ability to acknowledge personal biases and value judgements.

Requirements:

Students need to have access to a broadband internet connection to listen to the attend the webinars.

They would also require to make time on Saturday mornings (10:00 AM IST) for the webinars. The readings and assignments can be done at any convenient time.

Application Process:

The course begins in April 2017

Application Deadline: 15 April 2017.

Stage 1: Apply online on takshashila.org.in/the-takshashila-CPPI with the supporting documents.

Stage 2: Once you have applied, the admission team will get back to you shortly with the status of your application.

Fees

Application Fee: Rs 500

Course Fee: Rs. 30,000 plus local taxes.

Contact

For further information, write to :
anupam@takshashila.org.in

About us

Inspiration

The ancient city of Takshashila was the site of perhaps the world's oldest public policy school. It was the intellectual fountainhead not only of Indian statecraft but indeed of all fields of human endeavour. The Takshashila Institution derives inspiration from that ancient seat of learning in its contemporary objective of building the intellectual foundations of a modern India with global interests.

Institution

The Takshashila Institution is an independent, non-partisan, non-profit organisation committed to increasing public awareness and education on strategic affairs, public policy and governance.

Initiatives

Policy Research - covering geopolitics, national security and governance.

Pragati - The Indian National Interest Review, is a monthly publication on strategic affairs, public policy and governance that gives voice to the objectives of Takshashila.

The Indian National Interest - one of India's best regarded independent online communities on public affairs, centred around blogs and twitter.

Shala

The Takshashila *Shala* has an innovative, informal format that blends scheduled presentations with spontaneous, even ex tempore talks from participants.